



**Madanapalle Institute of Technology & Science
(An Autonomous Institution)**

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Annamayya Dist. Angallu, Madanapalle 517 326



**Report on One Day Workshop on “Entrepreneurship and Innovation”
as Career Opportunity**

MADANAPALLE INSTITUTE OF TECHNOLOGY AND SCIENCE
(UGC - AUTONOMOUS INSTITUTION)
Madanapalle-517325, Annamayya District, Andhra Pradesh

DEPARTMENT OF MECHANICAL ENGINEERING
In association with IIC, MITS and ED Cell, MITS
Organizes

Workshop on
“Entrepreneurship and Innovation” as Career Opportunity

Resource Person
DR. PREM KNOWLES S
COORDINATOR - MITS, ED-CELL

Date: 28.11.2023 Time: 11 AM - 12 PM

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| Chief Patron Dr. N. Vijaya Bhaskar Choudary, Ph.D. Secretary & Correspondent | Patron Mrs. Keerthi Nadella Executive Director | Chief Convener Dr. C. Yuvaraj Principal | Convener Dr. S. Baskaran Head, ME | Coordinator Mr. Ajith Gopal Joshi Dr. Dhrubajit Sarma Assistant Professor, ME |
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Academic Year: 2023-24

Title of the Event : One Day Workshop on “Entrepreneurship and Innovation”
as Career Opportunity

Date: 29/11/2023

Program Type : Level 1: Workshop

Program Theme : Entrepreneurship & Innovation

Resource/Expert Person details : Dr. Prem Knowles S

Event Organized by : IIC cell & ED Cell

Event Coordinators : Mr. Ajith G. Joshi & Dr. Dhrubajit Sarma

Associated Department : Dept. of Mech. Engg.

Mode of session delivery : Offline

Participants: 129 Students

Objective of the event:

- To motivate students to consider entrepreneurship and innovation as a potential career opportunity and equip themselves with necessary skills.
- To give awareness on various aspects on initial stages of entrepreneurship and convert innovation to start-up.

Report writeup:

One Day Workshop on “Entrepreneurship and Innovation” as Career Opportunity was organized by Department of Mechanical Engineering in association with IIC & EDC of MITS at Madanapalle Institute of Technology & Science, auditorium on 29th November, 2023. Mr. Ajith G. Joshi & Dr. Dhruvajit Sarma Asst. Prof. & Innovation Cell Members were the coordinators for the event. The event provided the platform to students to get abreast knowledge on the opportunities and potential to take up entrepreneurship as career opportunity. Further, awareness on the stages to convert innovative ideas to a possible startup.

The programme started at 11.15 AM in the Seminar Hall A, MITS. Mr. Azhmatullah, 3rd year UG student of ME invited the resource person, HOD of ME and coordinator on the stage. Dr. S. Baskaran, HOD, Dept. of ME welcomed the resource person, faculty members and students of ME to the workshop. Also, presented his view on importance of entrepreneurship and start-ups in the current scenario and motivated students to consider it as an opportunity. Mr. Azhmatullah, 3rd year UG student of ME introduced the resource person Dr. Prem Knowles S, Coordinator, MITS ED Cell to gathering. Dr. Prem Knowles S, delivered his expert talk on entrepreneurship opportunities. It was a detailed session on various stages of innovative products into start-ups. The governing regulations, procedures to be followed and other policies govern the establishments/entrepreneurship were propounded in the workshop by the resource person. To summarize, it was wonderful session with wide coverage on various aspects of entrepreneurship activity and encouragement to consider young budding graduates to consider it as career opportunity. Later, few queries on the session from the students were answered with detailed discussion. About 129 UG students of ME have participated in the event. Students appreciated the session. Mr. Ajith G. Joshi, Coordinator of the event greeted with vote of thanks to all audience, HOD, IIC coordinators, EDC, Principal and Management for extended their support for the event.

Department of Mechanical Engineering thanks the management for supporting to conduct the event successfully.

Outcomes of the event:

- Students understand the significance of entrepreneurship and innovation and its consideration as career opportunity
- Also, they got insight its relevance in the current era and motivation as well as support available for the same from governments
- Finally young graduates got motivated towards startup

Photos:

